

POSTER PRESENTATION GUIDELINES

10th International Cool Climate Wine Symposium – July 12 – 16, 2020
Brock University, St. Catharines, ON, Canada

DEADLINE & OVERVIEW

If you would like to be considered for a poster session award (details below), you must submit a PDF version of your poster by email to the Poster Session Chairs (ah10uq@brocku.ca, hc18ay@brocku.ca) by no later than **11:00 PM EST on Wednesday, July 1** and include “ICCWS Poster” in the subject line.

SCHEDULED PRESENTATION TIME

Poster presentations will take place on Tuesday July 14, at 5:00 – 6:00 PM and Wednesday July 15, at 5:00 – 6:00 PM with location and set-up details to follow. **Attendance is required during both sessions**, which will be accompanied by wine and cheese pairings for presenters and attendees.

POSTER SPECIFICATIONS

The bulletin board size is 48 in X 48 in (121.92 cm X 121.92 cm). For poster dimensions, we recommend **A0 format**, at 33.1 in x 46.8 in (84.1 cm X 118.9 cm) in portrait or landscape orientation. The language of the poster should be in **English**.

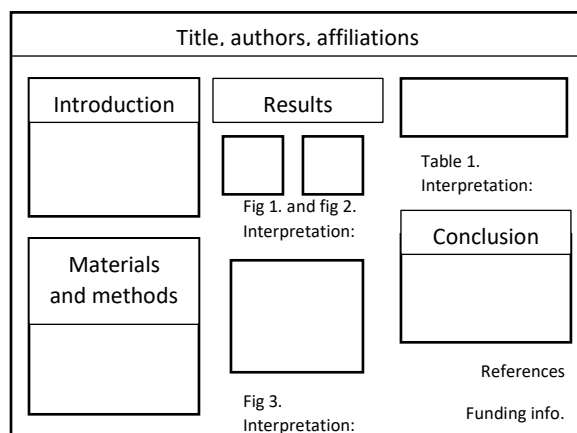
General Recommendations

Please keep in mind that the conference will be attended by a diverse group of academia and industry. Poster content should be accessible to this audience. We encourage the use of bullet points and figures to explain complex ideas and experimental designs in order to limit dense regions of text. All acronyms should be fully defined when they first appear in the text.

Poster Content

We strongly encourage authors to follow the guidelines to facilitate judging for the poster competition. Abstracts are not required on the poster as they will be available in the program. Recommended sections are:

- **Introduction and/or Background information and/or Aims:** Provide context to the research the project;
- **Materials and methods:** Succinct description of the experimental design and methods used;
- **Results and interpretations:** Titles and short explanation of meaning should accompany any figures and tables;
- **Discussion:** Optional - can be integrated to the results and interpretations section;
- **Conclusion:** Main conclusions and takeaways of the study. Explain its significance to the grape and wine research/industry;
- **References:** If a work was cited in the poster, it must be listed in a reference section;
- **Funding information:** Provide the name of the agency/partners who funded the work.



Example layout; any layout is acceptable.

Font size

We recommend the minimum following font sizes:

- **Title, authors, affiliations, and contact information (if desired):** between sizes 24 and 56;
- **Main headings and text:** between sizes 28 and 42;
- **Figures and tables, content and titles:** font size 22;
- **References:** can be as small as size 12.

Resolution & Color

We recommend authors to be mindful of accessibility when it comes to color selection. Significant contrast between the text and the background is necessary for readability. Pictures should be of sufficient quality to be clear (not pixelated) when printed in large format. The recommended minimum resolution for figures, diagrams and tables is 300 DPI (dots per inch).

Poster Creation Tips

- Bullet points, diagrams, images and/or tables are acceptable for each section in order to improve your poster's readability and visual appeal.
- Microsoft PowerPoint is a useful tool for first-time authors. The size of the slide must be customized to the desired poster dimensions by going into "Design" followed by "Slide Size".
- Printing on any type of poster material is acceptable, including fabric which is lightweight and compact for travel.

HANDOUTS

We would like to encourage presenters to be mindful of the environment and minimize the use of paper handouts. We suggest the use of online resources to provide attendees with digital material, including the use of QR codes. To generate a QR code linking the attendee to a PDF version of your handout, the following steps may be followed:

1. Upload your PDF to Google Drive (or any cloud service that allows shareable documents)
2. Make the document public and access the link to the document via sharing options
3. Copy and paste the link into a free QR code generator website such as <https://www.qr-code-generator.com/>

Your QR code can be incorporated into your poster design or printed on card-size paper and pinned below your poster.

AWARD CATEGORIES AND CRITERIA

In order to be eligible for a poster session award, an email submission of a PDF version of your poster must be submitted to the Poster Session Chairs by no later than **11:00 PM EST on Wednesday, July 1**. Posters will be evaluated in the following four general and Early Career Researcher (ECR) categories:

1. Best Overall Poster
2. Best Knowledge Transfer Poster
3. Best ECR Viticulture Poster
4. Best ECR Oenology Poster

CONTACT INFORMATION – POSTER SESSION CHAIRS

Andréanne Hébert-Haché
ah10ug@brocku.ca
PhD Candidate, Brock University

Hannah Charnock
hc18ay@brocku.ca
MSc Candidate, Brock University