

Sponsorship Opportunities and Tradeshow registration now open for International Cool Climate Wine Symposium

The International Cool Climate Wine Symposium (ICCWS) is coming to Canada next summer and sponsorship opportunities are now available along with Tradeshow registration.

From July 12 to 16, 2020, leading researchers, winemakers, grape growers, educators and media from around the world will gather at Brock University for the 10th instalment of the symposium.

ICCWS conference sessions will include viticulture, oenology, wine business and science communication. Each of the four themes will include a number of research seminars, master classes, workshops and tastings, all are being aligned with sponsorship opportunities. There are a number of other sponsorship prospects throughout the conference listed on the [sponsorship page](#).

Many of the sponsorship opportunities include a booth in the ICCWS Tradeshow. This gives sponsoring organizations the opportunity to directly interact with the many industry and academic professionals that will be attending.

For industry partners and other organizations wishing to participate in the Tradeshow portion of the international conference registration is [now open](#) to secure a booth.

Brock's Cool Climate Oenology and Viticulture Institute (CCOVI) is planning the event, alongside its research and industry partners across the country. This is the first time the conference has come to Canada and it will focus on how climate change is driving innovation in the grape and wine industry.

In addition to the conference sessions at Brock, in the heart of the Niagara wine region, those attending will also have the opportunity to participate in pre- and post-conference programming that will showcase Canada's wine regions from coast-to-coast.

International delegates will be introduced to Canadian wines and local culinary offerings through a number of special farm-to-table dinner options at local wineries, a "Taste of Canada" event and banquet dinner at Brock University.

Learn more about the conference at iccws2020.ca.