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Brock University – Communications & Public Affairs

## Registration now open for International Cool Climate Wine Symposium

With more than 50 confirmed speakers, registration is now open for the International Cool Climate Wine Symposium (ICCWS), which takes place in Canada from July 12 to 16, 2020 and is being planned by Brock's Cool Climate Oenology and Viticulture Institute (CCOVI) alongside its research and industry partners across the country.

[Confirmed speakers](#) include acclaimed international wine academics and experts from around the world. The 10th installment of the symposium will focus on how climate change is driving innovation in the grape and wine industry, with conference sessions including viticulture, oenology, wine business and science communication.

Nobel prize-winning physicist Brian Schmidt has been named as the opening keynote speaker. Schmidt is an expert in issues of climate change and has his own cool climate vineyard and winery.

This is the first time the conference has come to Canada. The federal government is supporting ICCWS with [\\$250,000 in funding](#) through the Federal Economic Development Agency for Southern Ontario.

In addition to the conference sessions at Brock, those attending will also have the opportunity to participate in [pre- and post-conference programming](#) that will showcase Canada's wine regions and be introduced to Canadian wines and local culinary offerings through a number of special events.

Early bird pricing is now available at \$800, which gives delegates the chance to save \$350 off the total conference fee and includes access to research seminars, masterclasses, wine tastings and workshops.

There are also a number of sponsorship and tradeshow opportunities throughout the conference listed on the [sponsorship page](#).

**QUOTES:**

“The ICCWS committees are thrilled to provide a world-class conference that attracts delegates who are influential in the global wine market and will advance our knowledge base forward. This symposium will give the foremost experts in viticulture, oenology, wine business, sustainability and science communications the chance to share their cutting-edge research findings.” - **Debbie Inglis, Director, Brock University’s Cool Climate Oenology and Viticulture Institute (CCOVI)**

“Ontario’s wine industry is thrilled that Canada is hosting the 2020 International Cool Climate Wine Symposium. We are especially proud that Niagara’s gorgeous wine country will provide the backdrop for this important gathering of local and international wine communities. VQA Wines of Ontario are truly on the cutting edge of cool, embracing our cool climate wine region and rising status as an internationally acclaimed New World wine destination. We look forward to showcasing Ontario VQA wines alongside wines from across Canada.” - **Sylvia Augaitis, Executive Director, Wine Marketing Association of Ontario**

“The Wines of British Columbia is thrilled to be working together with industry colleagues and wine and grape growers from across Canada to bring the ICCWS 2020 to Wine Country Ontario. At a time when our region is gaining major recognition from our international peers, this is an opportunity for us to showcase our diverse wine regions, quality wines and research to the world.” - **Laura Kittmer, Communications Director, British Columbia Wine Institute**

“The Wine Council of Quebec (Conseil des Vins du Québec) is proud to be a partner of the International Cool Climate Wine Symposium 2020. Innovation, collaboration and continuous improvement are at the heart of our values and we are proud to be involved in the growth of the Canadian grape and wine industry. The ICCWS is a unique chance to join the international wine community and to meet the best scientists to discuss innovative opportunities regarding the wine production.” - **Yvan Quirion, President, Wine Council of Quebec (Conseil des Vins du Québec)**

Register and learn more about the conference at [iccws2020.ca](http://iccws2020.ca)

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For more information or for assistance arranging interviews:

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